

The Sauce

with
Maya Gurantz & Rebecca Cohen



Press Kit 2021

The Sauce

Killjoy feminists have never been so entertaining. Hilarious and brainy co-hosts Maya Gurantz and Rebecca Cohen drink cocktails and ruin the stuff you love – drunkenly breaking down the hidden politics in your favorite pop culture (and everything else).

stats



- ◆ **Average monthly downloads: 1000**
- ◆ **Total Downloads: 84,539**
 - ◇ 67,000 unique downloads
 - ◇ 21,800 unique listeners
- ◆ **Average weekly listenership: 400-500**
- ◆ **Downloaded in 140 Countries**
- ◆ **Ranked among the top 3% of podcasts globally**
- ◆ **Social Media Engagement**
 - ◇ Hosts' Social Followers (@mayagurantz, @gynostar):
1,784 Instagram / 11,167 Twitter
 - ◇ @saucepodcast Social Followers: 1,234
 - ◇ 11,911 Unique Website Visitors (24,750 Page Views)
 - Average monthly visitors: 300-500

Hosts



Rebecca Cohen is a NYC-based cartoonist and roving know-it-all. She created the webcomic *The Adventures of Gyno-Star: Fighting the Forces of Evil and Male Chauvinism*, which is...exactly what it sounds like. She also does some writing, but mostly less than 280 characters at a time.

Maya Gurantz is an LA-based artist and writer who shows work in museums, galleries, and publications worldwide. She likes long road trips in the American West, 70s cinema, and getting angry about the patriarchy. Don't get her started (please, get her started).



Reviews and Engagement



Only a couple of weeks ago did I find this podcast, completely by accident, and it might be my favorite piece of media I've encountered this year. **The hosts tear into their subjects with such clarity and depth, you may need a cigarette afterwards.** So satisfying. Thank you, thank you, Rebecca and Maya!

Maya and Rebecca are great hosts and cover a vast gamut of topics from politics to pop culture with **the feel of catching up with a pair of your cooler, more worldly friends.**

Hearing these insightful women dismantle current culture and news of the day with critical and historical knowledge, good drinks and humor has been cleansing. **Get your double feminism over ice with a dash of f*cks and plenty of warmth.**

I could listen to these two talk about anything. They bring knowledge, historical context and nuance. **They go two or three layers deeper than so many other podcasts talking about pop culture.**

Smashing the patriarchy... but sugar coated with style and wit! For a couple of unrepentant strident feminists these chicks are **absolutely killing it on all fronts.**

Notable Episodes

Episodes 33 & 34: Mob Boss Trump

How mafia stories and archetypes set the stage for Trump's rise.

Episode 51: Saucy 80's Ladies and White Feminism

Once upon a time, saucy independent white women roamed freely on network TV. Where did those iconic figures go?

Episode 77: Trauma Porn

#MeToo set off a new trend of streaming documentaries about sexual abuse. How did survivors recounting their darkest stories become blockbuster entertainment?

Episode 80: Porn, Feminism, and Sex Positivity

We dig deep into the longstanding feminist debates around sex work, porn, and sex positive feminism, revealing how both sides are mostly right...and also frequently wrong.

Episode 82: How Top Gun Ruined Everything

Mavericks and masculinity: uncovering how the 1986 movie *Top Gun* explains today's politics.

Episode 93: Inspirational Teacher Movies

Inspired by (actually inspiring) teacher strikes, we look at Hollywood's vision of education reform, how it compares to reality and how it impacts public policy.

Episode 96: Adam Driver

Lately, Adam Driver seems to be in *all the things*, from Star Wars to *Marriage Story*. What's so special about this guy?

Episode 104: Tiger King

Cults! Misogyny! Narcissistic sociopaths! White trash fantasias! We examine what the Netflix phenom *Tiger King* says about our times.

Episode 106: Outbreak! Contagion! Quarantine!

How did movies like *Outbreak* (1995), *Contagion* (2011) and *Quarantine* (2008) impact how we understand, imagine and react to infectious disease?

Episode 128: Rush Limbaugh's Legacy

After decades of mainlining cigars, hillbilly heroin and uncut evil, Rush Limbaugh finally died. We break down how his 40 year career impacted our culture, our politics, and us.



Notable Guests



Political writer
Kaitlin Byrd
breaks down all
things politics

Comedian
Guy Branum
explains Hannah
Gadsby's *Nanette*



Activist
Charlotte Clymer
takes down
Tucker Carlson



Comedy
writer **Allison
Silverman** talks
Woody Allen

Journalist
Ken Bensinger
uncovers corruption
at the World Cup



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- Live collaborations (FB Live, IG Live, Clubhouse, Stereo)

FOR GUESTS

- Up to 3 minutes personal promotion on featured episode
- Social and URL links in episode show notes
- Mentions in social posts and stories during episode premiere